

NOTTINGHAMSHIRE AREA ANNUAL GENERAL MEETING

2ND FEBRUARY 2025

GUEST SPEAKER: ERIN MCDAID, NOTTINGHAMSHIRE WILDLIFE TRUST



'Working to create a wilder Nottinghamshire - six decades of promoting and protecting wildlife'.

Having joined the Trust in 1993 as Volunteer Coordinator for the Trust's work across the City of Nottingham, Erin's interest and aptitude for public relations was spotted early on by the Trust's first Chief Executive Peter Stone. Whilst Erin has since led a range of activities for the Trust including local group development, fundraising and the Trust's ground-breaking Wildlife in the City programme - the majority of his time with the Trust has been focussed on communications and public relations.

Erin is a strong advocate of the value of local and regional media in building the Trust's profile, supporter base and influence. Nottingham born and raised, Erin is proud to lead a motivated and creative team responsible for the Trust's external communications, marketing, and public affairs as the Trust seeks to create a Wilder Nottinghamshire.

Erin lives in Arnold, Nottingham with his wife Angela and Golden Retriever Ginny. He is a keen gardener, enjoys kayaking locally and across the UK and also enjoys walking and very occasionally - cycling.